**[Email Message Subject:] Help save and heal lives.**

Dear [INSERT PREFERRED GREETING],

This week, [INSERT ORGANIZATION NAME] is hosting a donor registration drive to help increase organ and tissue donor registration in our community. We support donation and Gift of Hope Organ & Tissue Donor Network.

Please take a moment to register as an organ and tissue donor at giftofhope.org and talk to your family and friends about how they can help, too. We’ll share information throughout the week on our social media channels and encourage you to share the posts to your network of friends and followers. Remember to use #SayYestoDonation and tag @giftofhope.

Together, we can make a difference. Every 9 minutes a new person is added to the waiting list and 113 organ transplants are performed each day in the United States. One organ donor can save up to 8 lives and a tissue donor can heal more than 25 others.

Let’s spread the word and bring hope to thousands of people in need!

Sincerely,

[NAME]

[TITLE]