# [Sample *DoNation* Email from Leadership to Employees]

**[Email Message Subject:] Let’s work together to save lives**

Dear [INSERT PREFERRED GREETING],

[INSERT ORGANIZATION NAME] is committed to initiatives that further our lifesaving mission and make a positive impact on our communities. That is why I am proud to announce that [INSERT ORGANIZATION NAME] has joined Gift of Hope Organ & Tissue Donor Network in the national DoNation initiative to educate our community about the crucial need for organ, eye, and tissue donation and encourage people to sign up as organ and tissue donors. Gift of Hope Organ & Tissue Donor Network is the not-for-profit organ procurement organization (OPO) that coordinates organ and tissue donation and provides public education on donation in Illinois and northwest Indiana. **DoNation** is sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA).

The need is critical. Every donor may save up to **8** people waiting for organ transplants or heal more than **25** waiting for tissue transplants. Because only **3** out of every 1,000 people are able to become potential organ donors, the need to increase the number of people registered is even greater. More than **100,000** are waiting for lifesaving organ transplants nationwide.

Together, we can help save and heal lives. Please help [INSERT ORGANIZATION NAME] reach our goal of registering [GOAL NUMBER] new organ, eye, and tissue donors this year.

Take a few minutes today to add your name to the organ donor registry and help save a life. Visit [giftofhope.org](https://www.giftofhope.org/join-the-registry/) to learn more and register. Then, share your decision with your family and friends.

If you can join us in our effort to spread the word and help increase life-saving donation, contact [WORKPLACE DONATION CHAMPION’s NAME AND CONTACT INFORMATION]. Thank you for joining [WORKPLACE NAME] in DoNation!